

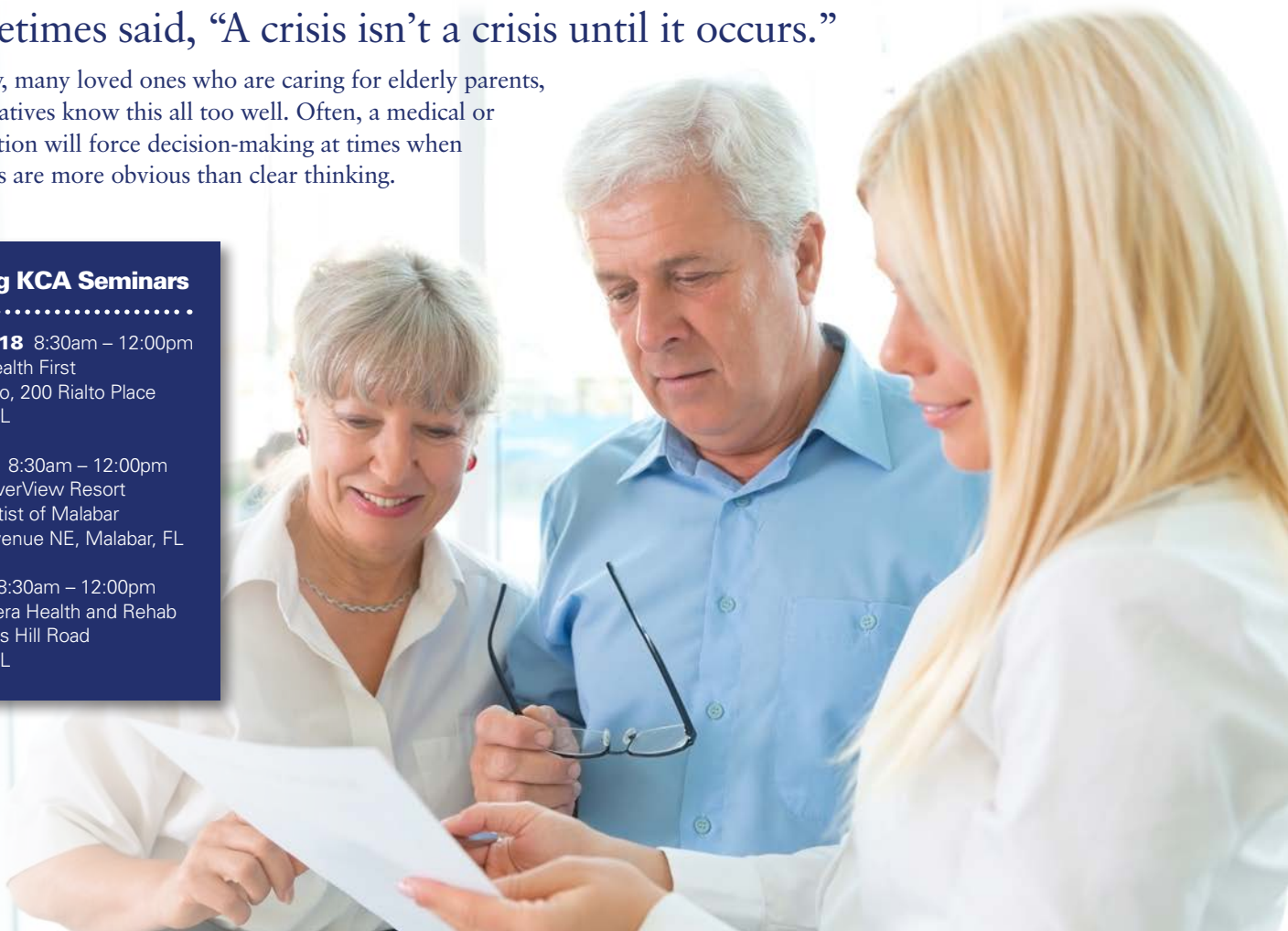
# Knowledge COLLEGE

It's sometimes said, "A crisis isn't a crisis until it occurs."

Unfortunately, many loved ones who are caring for elderly parents, siblings or relatives know this all too well. Often, a medical or physical situation will force decision-making at times when high emotions are more obvious than clear thinking.

## Upcoming KCA Seminars

- **February 18** 8:30am – 12:00pm  
Hosted by Health First  
at Hilton Rialto, 200 Rialto Place  
Melbourne, FL
- **March 11** 8:30am – 12:00pm  
Hosted by RiverView Resort  
and First Baptist of Malabar  
3490 Gran Avenue NE, Malabar, FL
- **April 17** 8:30am – 12:00pm  
Hosted by Viera Health and Rehab  
8050 Spyglass Hill Road  
Melbourne, FL



KCA in session





Laura Chiesman interviewing participants at a KCA seminar


This is exactly why organizations such as **Knowledge College for Aging (KCA)** are an invaluable resource for families and caregivers alike. KCA is a group of passionate, industry specific and like-minded professionals that address the unique needs of the elderly. Its mission is to be an empowering resource designed to assist churches and companies to prepare their members and employees to understand and respond to the needs of seniors.

With over 10 years of elder care experience, Robert Dixon, academic dean at KCA, began this initiative in Brevard in 2010 with the sole purpose of educating individuals to get ahead of the aging curve. “Between money loss due to elaborate scams used on the elderly and mismanagement of medications, the horrific situations that could be avoided by getting ahead of the aging curve are endless,” says Dixon. This led him to identify and collaborate with different industry leaders to form the team of Knowledge College for Aging “professors.”


KCA holds regular complimentary informational seminars hosted by local churches, hotels and health facilities addressing specific topics that will affect seniors: from financial and estate planning to elder law and senior living options, among others, KCA seminars provide attendees with invaluable insight needed to care for their loved ones. KCA also hosts “intensives,” or one-hour seminars as part of a series on a particular topic, offering a deep dive of information and insight that should be addressed when caring for loved ones.


Laura Chiesman, president and *WealthCoach™* at *FirstWave Financial™* is a founding member of the organization and KCA professor who has been involved in the planning and development of all KCA has to offer. She loves sharing her keen understanding, gained through many years of working with clients of all ages, of the unique financial issues that seniors and their families encounter through typical and not-so-typical aging events.

“During times of stress, just knowing who to call and what questions to ask can be life-changing. Robert’s vision and development of KCA provides critical answers and resources for seniors and those who care for them. I’m very excited about the impact of KCA and look forward to continuing the journey,” she said.



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 **CalvaryChapelAcademy**



[calvarycca.com](http://calvarycca.com)  
 321.729.9922

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